

## Executive Biography

# Christoph Schell

Chief Commercial Officer  
HP Inc.



Christoph Schell is the Chief Commercial Officer (CCO) and a member of the Executive Leadership Team of HP, Inc. In this role, Christoph is accountable for all aspects of sales, go-to-market and revenue and margin generation on a global scale. The commercial organization is divided across 10 markets, category teams across Print, Personal Systems and Services, as well as centers of excellence covering global accounts, omnichannel, pricing, channel strategy and sales operations.

Christoph has been with HP for over 21 years and has held senior management roles across the globe, most recently as the President of 3D Printing & Digital Manufacturing.

Previously, Christoph was Executive Vice President of Growth Markets at Philips where he led the Lighting Business across Asia Pacific, Africa, Russia, India, Central Asia and the Middle East. Christoph started his career in his family's distribution and industrial solutions company and worked in brand management at Procter & Gamble. During his career, Christoph has worked in all global markets and moved 9 times internationally.

Christoph holds bachelor's degrees from ESB Reutlingen in Germany and École Supérieure de Commerce de Reims in France. He is fluent in German, English and French.

Christoph is based in Palo Alto, California.